

press release

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Berry: one of B.lux's most versatile luminaires

The new Berry collection, designed by the Madrid-based studio Stone Designs, stands out for its remarkable flexibility in light projection. Its lighting head features a magnetic system that allows for easy repositioning.

Inspired by the delicacy of wild berries growing at the tips of branches, the Berry collection reinterprets this organic form into a versatile and immersive luminaire. Designed to move smoothly in any direction, its head allows for effortless light shaping—ranging from a precise beam perfect for reading to soft, indirect illumination that envelops the space in a warm, intimate atmosphere.

Berry invites interaction, transforming light into a sensory experience where touch plays a fundamental role. A design that not only provides illumination but also engages with its surroundings and those who inhabit them. The collection is crafted from aluminum, and its 8 cm diameter lighting head incorporates a concentrated LED light source, allowing for precise focus and direction.

Berry is available in four finishes: beige, bronze, white, and black. The family includes pendant, wall, and floor luminaires, making it particularly well-suited for contract projects due to its compact size and flexibility.

Berry is part of the new decorative lighting solutions that B.lux will unveil at Salone del Mobile - Euroluce 2025. B.lux is a Basque company dedicated to producing contemporary design luminaires since 1979.