

# Press release

Bilbao,  
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## **Bowee, the new light collection designed by Werner Aisslinger for B.lux, stands out for its organic shapes**

B.lux, manufacturer of designer lights, has added to its catalogue a vast collection of LED lights created by Werner Aisslinger, who is a regular designer of the Basque company. This new collection is called Bowee and is available in several models as suspension, wall or floor lamps.

The suspension lamp comes as a single or double light and with two different horizontal options: with four or six lighting bodies. There are three different models for the wall lamp, two of them single and one of them double. Aisslinger has also designed a floor lamp for this collection.

For all these lights, the designer sought to create an organic collection with shapes and sizes that would fit all kinds of rooms, whether in homes or shared spaces. The simple shapes and lightness of the design accompany an appealing range of colors to light spaces with different design concepts.

Bowee is available in English metallic bronze, matte turquoise and matte beige. All light sources in this collection can be positioned on the horizontal axis and give diffused and direct LED light.

Bowee is part of the new decorative light collection introduced by B.lux in its V3 catalogue. B.lux has been manufacturing and marketing lights with a contemporary design from the Basque Country since 1979.