

# press release

Bilbao,

April

2025

## Pagoda: The Balance Between Tradition and Modernity

Pagoda is a new family of luminaires by B.lux, designed by the renowned Madrid-based studio Stone Designs. The collection pays tribute to the timeless elegance of traditional Japanese architecture.

Inspired by iconic pagodas, its design plays with the layering of structures to gently filter the light, creating a play of subtle shadows and reflections that enrich the space. Beyond its evocative aesthetics, Pagoda has been conceived to offer warm and enveloping lighting.

The collection includes a table lamp (Pagoda T), a floor lamp (Pagoda F), a wall sconce (Pagoda W), and a pendant lamp (Pagoda S). The light emanates softly from within, enhancing the feeling of serenity and balance.

With its structured design and the combination of noble materials, Pagoda stands out as a versatile piece that seamlessly integrates into both contemporary and classic spaces. The metal finishes and wood details create a sophisticated contrast, merging tradition and modernity in a luminaire with strong decorative presence.

Pagoda is part of the new decorative lighting collections that B.lux will present at Salone del Mobile - Euroluce 2025. B.lux is a Basque company specializing in the manufacture of contemporary design luminaires since 1979.