

press release

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Soft: Outdoor lighting that simulates a delicate luminous sheet

The Soft outdoor lighting collection, designed by the renowned Catalan designer Josep Lluís Xuclà, was created to provide homogeneous and comfortable lighting, prioritizing function over form. Its minimalist approach guarantees subtle integration into the environment, offering a soft and diffused light that enriches nighttime spaces without being overpowering.

The Soft family includes a bollard and two wall-mounted fixtures. The main feature of the bollards – which emit 360° perimeter light – is the absence of glare and light control, allowing for a landscape use that fully integrates into the environment. The wall fixtures, on the other hand, enable the creation of indirect lighting effects or direct wall-washing light.

Soft projects light in a continuous vertical flow, simulating a delicate luminous sheet that bathes the environment naturally. This design avoids forced projections and generates enveloping lighting, ideal for enhancing outdoor landscapes and architecture with maximum efficiency and visual comfort, making it perfect for both residential and contract projects.

The Soft bollard, made of aluminum, is available in two heights (45 and 65 cm). Soft W, on the other hand, comes in two models: WH with indirect light bathing the wall and WV with direct light featuring an opaline diffuser and a 180° beam angle. Both versions are available in black, olive, beige, and corten finishes.

Soft is part of one of the latest outdoor lighting collections that B.lux will showcase at the Salone del Mobile - Euro luce 2025. B.lux is a Basque company dedicated to the manufacturing of contemporary design luminaires since 1979.